

# The First Engine

A central engine to power knowledge and experience for all humanity.

 Artificial Intelligence

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# Community First



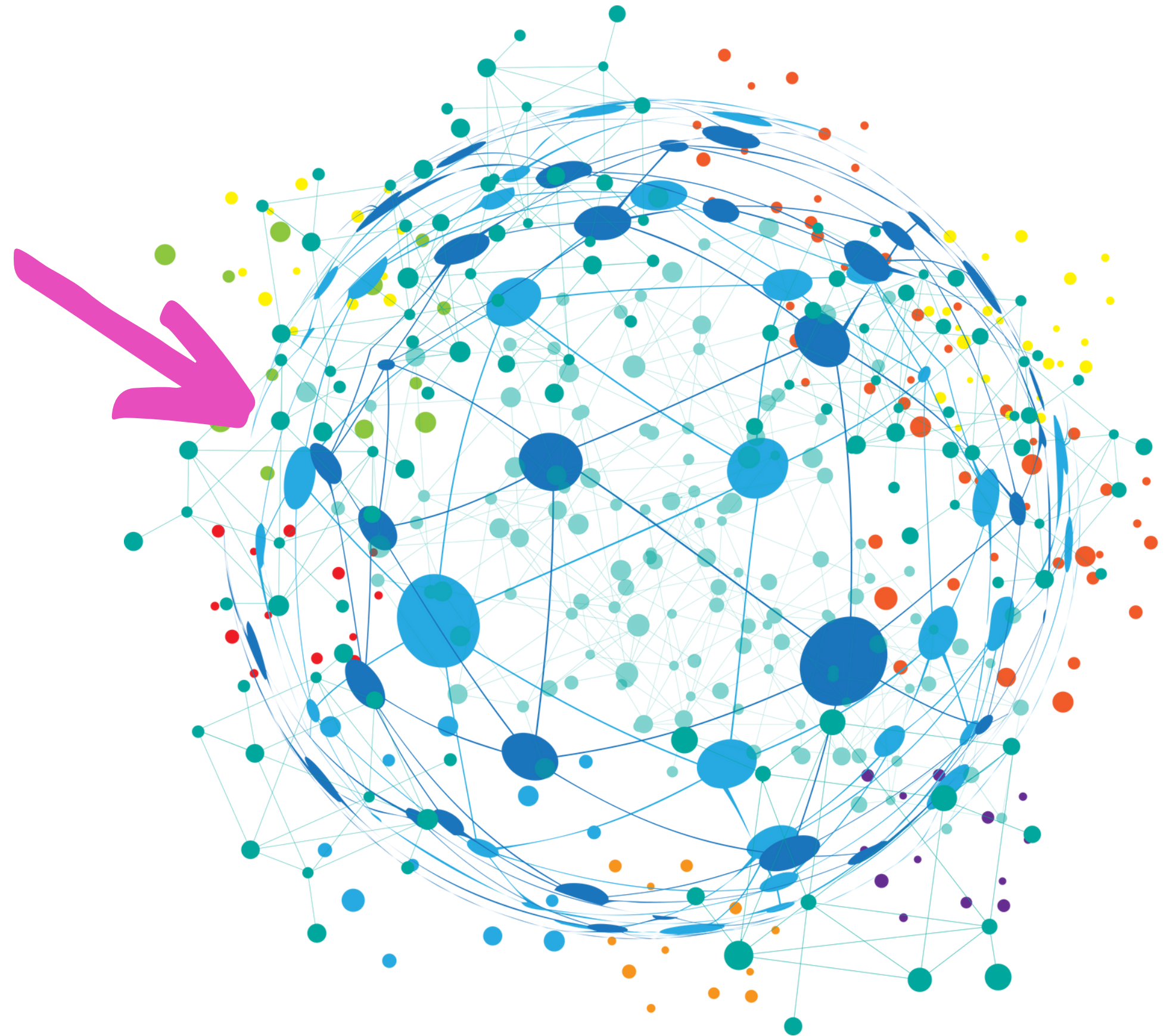
# Meet Big E

- Works from the road
- Wouldn't consider himself technical
- His target market lives overseas



# Genysys Engine

Central Hub For Knowledge:  
Data and Experience.



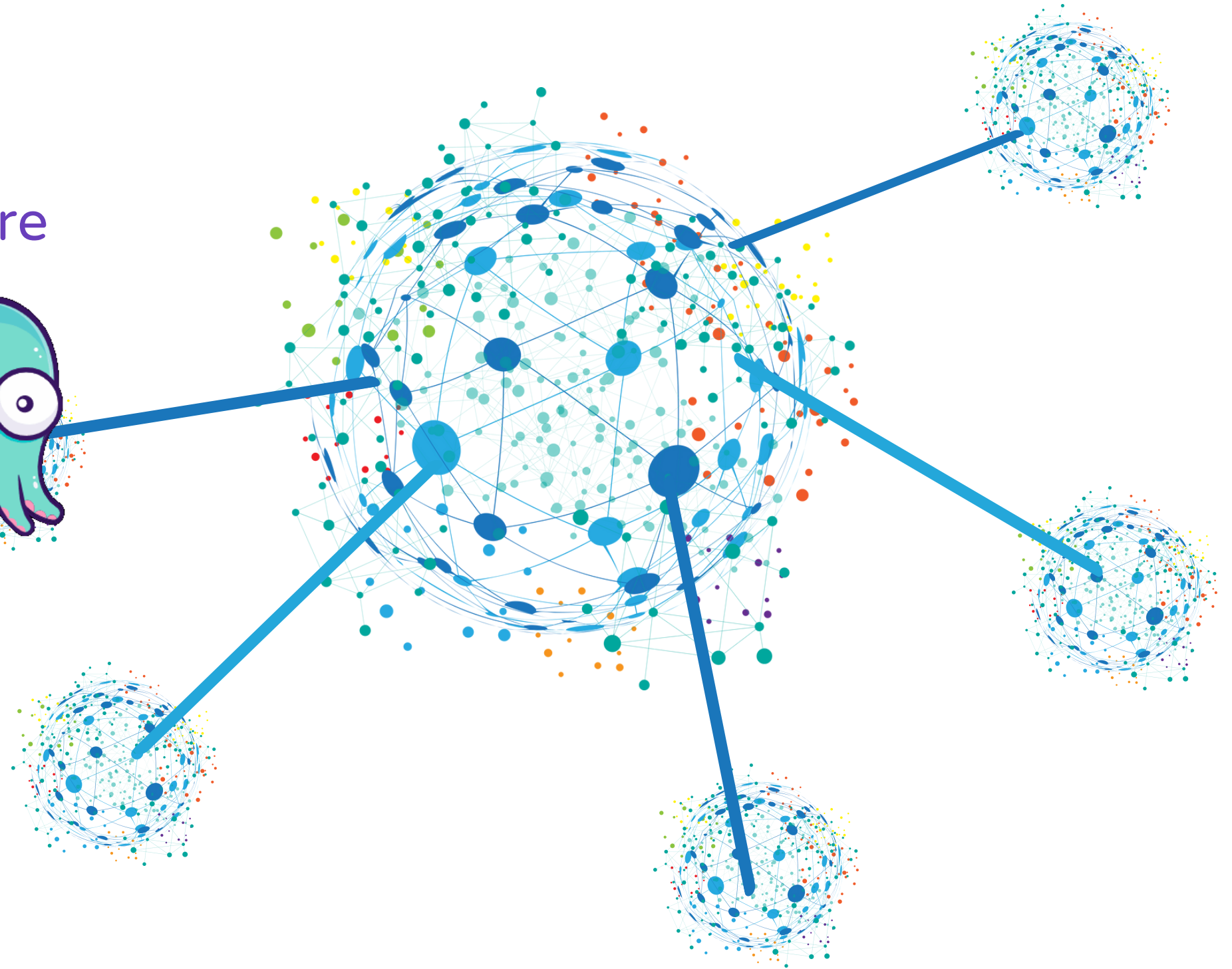
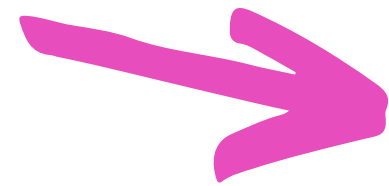
# Personalised Intelligent Assistive Technologies.

Detection, action and real-time  
communication with both User & Engine.



# Meet Wally

He's like having a development and marketing agency at your fingertips. There to guide, assist and act.



I can get those for you!

## 1. The Future of Global Connectivity

This article discusses the impact of digital technology on various industries and how it is changing the way we interact with digital content.

Watch

Create Article  
About Topic

## 2. The Rise of Artificial Intelligence and Its Applications

This article discusses the progress made in the field of artificial intelligence and provides insights into its potential applications in diverse domains such as finance, manufacturing, healthcare, and education.

Digital Technology

Watch

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About Topic

## 3. Blockchain Technology: Beyond Cryptocurrency

This article focuses on the growing popularity of blockchain technology and explores how it can be utilized in areas such as secure identity verification, and more.

Digital Technology

## 4. Virtual Reality and Real Estate

Virtual reality is being used in the real estate industry to create immersive experiences, improve sales, and enhance customer engagement.

Watch

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## 5. The Growing Importance of Cybersecurity in a Digital World

This article explores the rise of cyber threats and the need for robust cybersecurity measures to protect digital assets and information.

Digital Technology

Watch

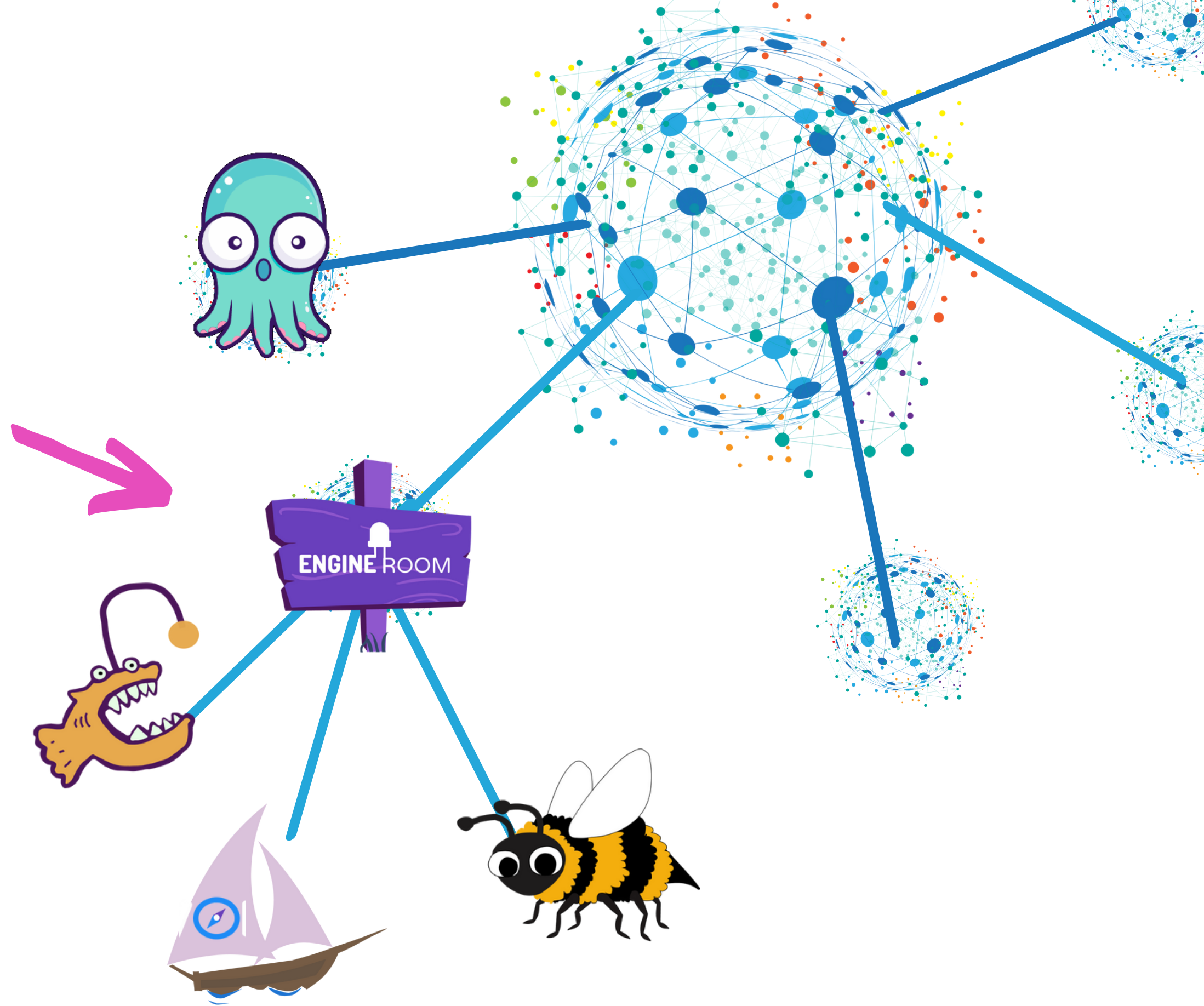
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Okay



# Engine Room

Tools from Wally But Adapted For Engineers and marketers.







# ENGINE ROOM

## Sign In

Enter your login information to authorize entry.

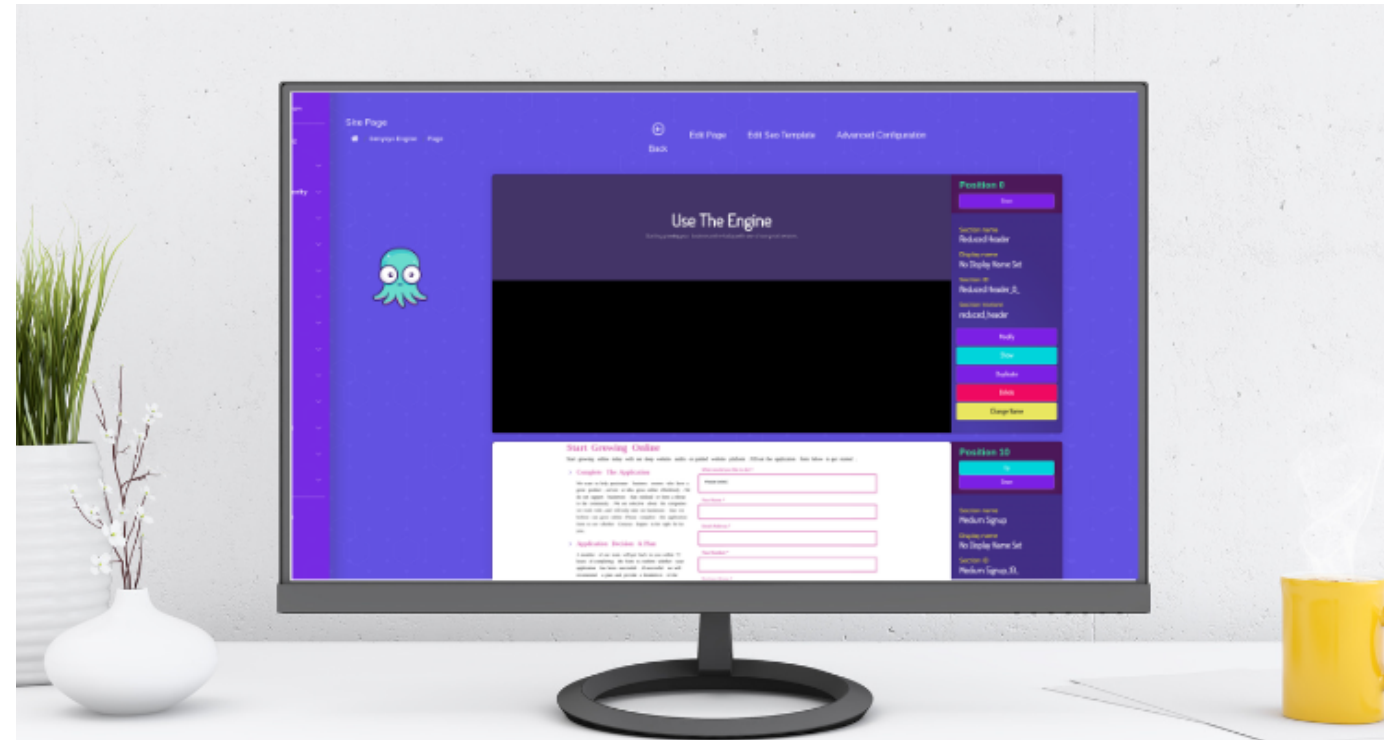


Sign in

[Sign up](#)

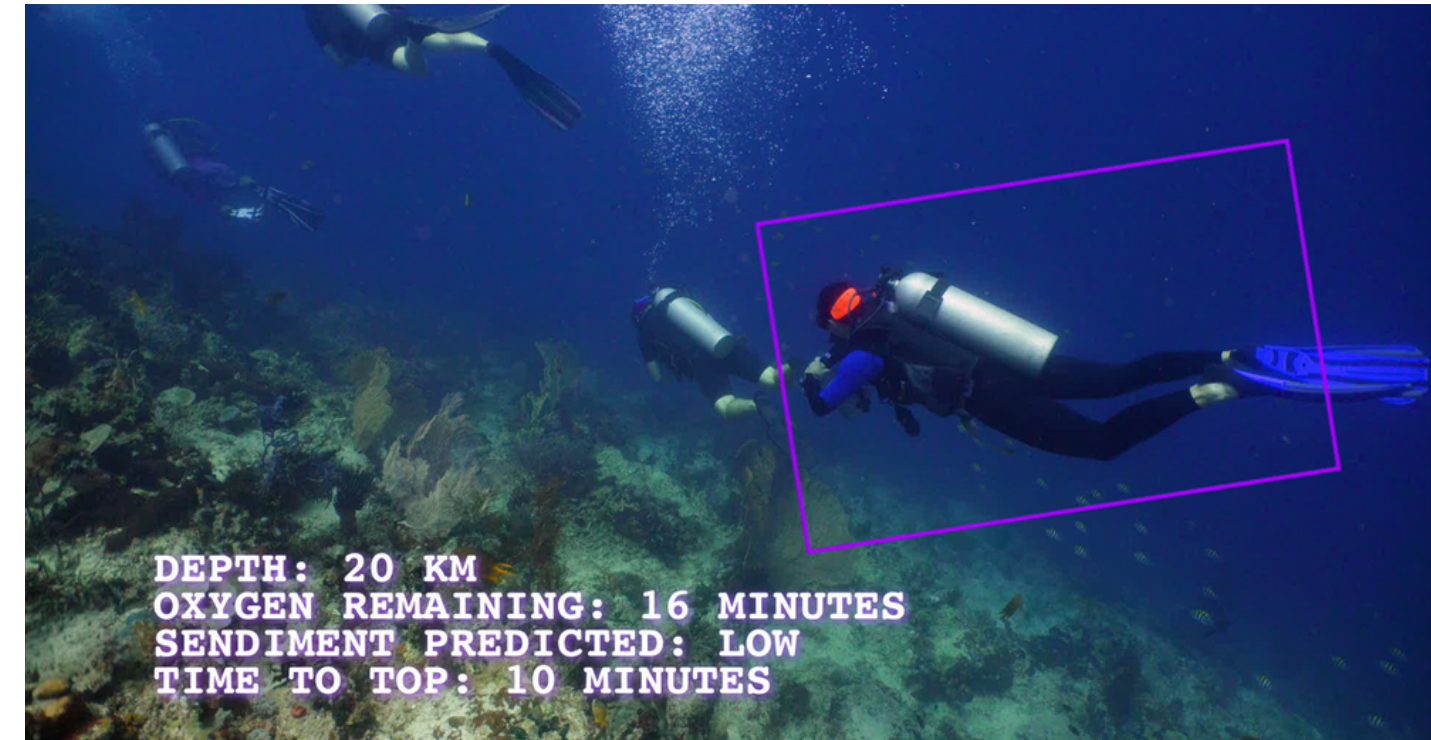
ENGINE ROOM

# Business Model.



## Products From The Engine.

We have developed and launched two products from the engine.

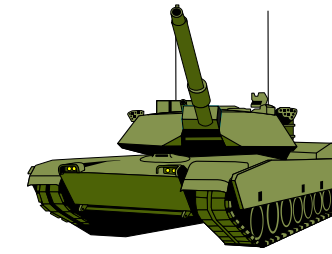


## Collaborative R&D

To integrate engine with external software and applications.

# Target Market.

The AI market is expected to reach \$1 Trillion by 2025.



MILITARY



HEALTHCARE



EDUCATION



LAW  
ENFORCEMENT



COMMERCE



GOVERNMENT  
SECTORS

# The Competition.

Genysys Engine is a unique system and the first system of its kind. Our nearest competition is:

| Feature                     | Open AI                          | Google Deepmind                                 | Genysys Engine                                |
|-----------------------------|----------------------------------|-------------------------------------------------|-----------------------------------------------|
| <b>Approach to AI</b>       | Generalised to help all humanity | Deep reinforcement learning                     | Hyper-targeted force multipliers              |
| <b>Focus</b>                | Application layer                | Generalised hardware & application integrations | Focused application layer & embedded hardware |
| <b>Notable Achievements</b> | Gpt-3, Dactyl                    | AlphaGo, Alpha Fold                             | Wally, Engine Room                            |

# The Team.



## Emma McClenaghan (CEO)

- Held community leadership positions since the age of 16.
- Studied philosophy of technology at the University of Dundee.
- Scaled clients using data & automation for 10 years.

*Figure shows Emma McClenaghan winning the Women In Tech Awards 'one to watch in the future' award in 2023.*

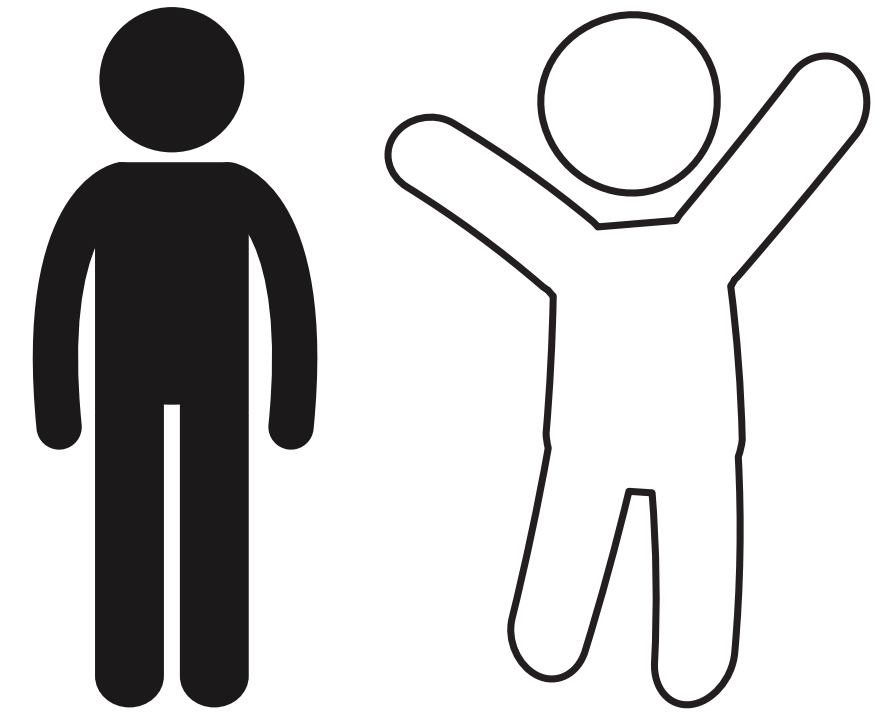
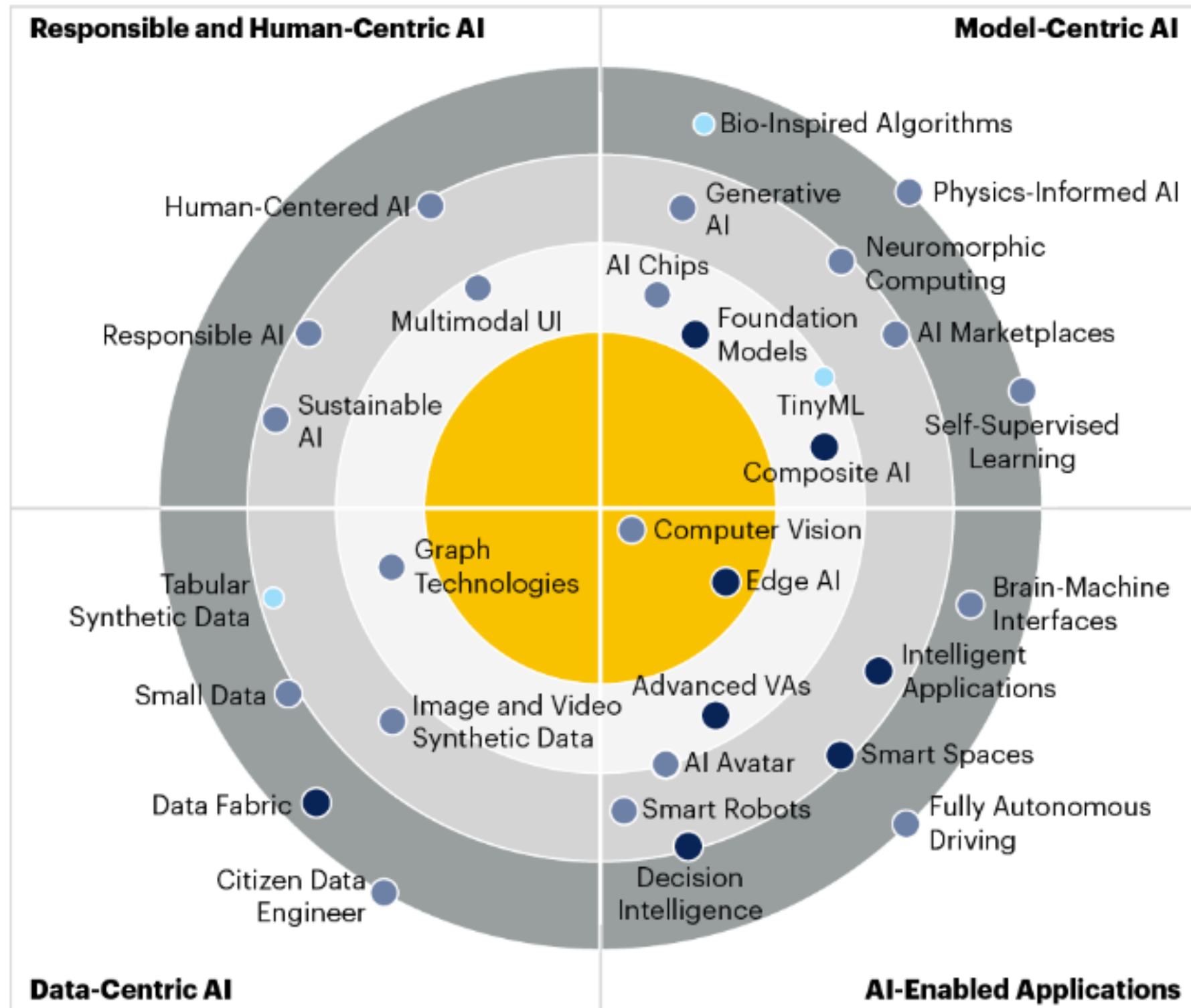


## Matthew Eaton (CTO)

- Mechanical & aerospace engineer.
- Officer in the Royal Australian Air Force ( RAAF).
- Full stack software engineer
- Worked for USA tech startups
- Worked on models in the RAAF.

*Figure shows a photo of CTO Matthew Eaton talking about AI as a force multiplier in the battlespace.*

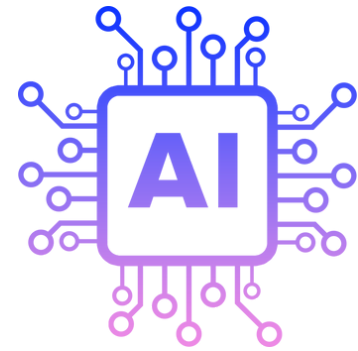
# Emerging Tech Impact Radar — Artificial Intelligence



Engineer 1      Engineer 2

Source: Gartner  
 AI = artificial intelligence; TinyML = Tiny Machine Learning; UI = user interface; VA = virtual assistant

# Achievements



MVP of Engine, 2 products, with 3 areas of patentable technology.



AI tech startup of the year 2023 - Northern Ireland.



Publishing Research Paper alongside Queens University and Ernst & Young



Women in tech, 'one to watch in the future 2023'



Silver & Gold Innovator awards.



Shortlisted for 'services to science and technology.'



Shortlisted for B2b Business and Rural Startup of the year



Featured on BBC News Articles & BBC News Breakfast.

# Finances & Funding.

Fundraising For Phase One: £1.5 Million

Predicted Sales: **Year 1 Revenues: 150k**  
**Year 2 Revenues: 1M**  
**Year 3 Revenues: 10M**  
**Year 4 Revenues: 50M**



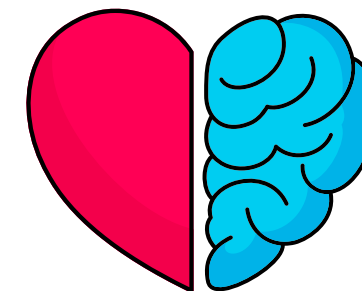
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On LinkedIn



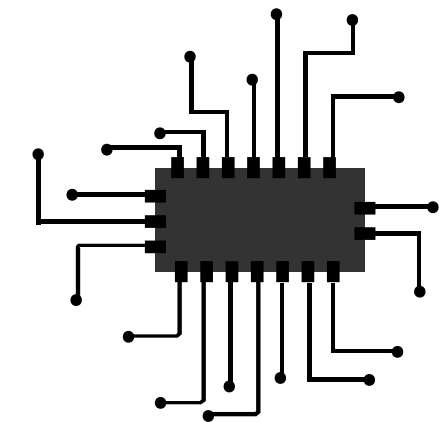
Bootstrapped from  
savings & sales.



Revenue £50,000 with  
£12,000 ARR.



Co-founders own  
50:50 share.



3 patentable areas of  
technology.